

# W.O.W. Sponsorship Opportunities



Elevate Your Brand with the Women of Waco

The Women of Waco (WOW) is dedicated to empowering and connecting women in our community. By partnering with us, you align your brand with a powerful network of professionals, entrepreneurs, and leaders. Our sponsorship packages offer unparalleled opportunities to increase your visibility, engage with our audience, and demonstrate your commitment to supporting women's advancement.

## Sponsorship Packages

<i>Pinnacle Partner</i>	Highest level of exposure and engagement, positioning your brand as a leading advocate for women in Waco.
<i>Ascent Alliance</i>	Provides significant brand exposure and a unique opportunity to connect with attendees during our networking reception.
<i>Momentum Mover</i>	Offers valuable brand visibility and direct engagement opportunities with our attendees.
<i>Growth Catalyst</i>	Excellent entry-level option to gain visibility and support the Women of Waco community.
<i>Connect &amp; Contribute Package</i>	Excellent entry-level option to gain visibility and support the Women of Waco community.

More information on each package below!

# Pinnacle Partner

Investment: \$4,000 - Exclusive opportunity, only one available

<i><b>Premier Visibility</b></i>	<ul style="list-style-type: none"><li>● <b>Exclusive Premium Booth Position</b> located near event registration for maximum foot traffic</li><li>● <b>Prominent Logo Placement</b> on all event communication, including emails, social media, and key on-site signage</li></ul>
<i><b>Direct Audience Engagement</b></i>	<ul style="list-style-type: none"><li>● <b>Attendee List</b> with full contact information for one pre-event and one post-event outreach (within 30 days of the event)</li><li>● <b>Two Podcast Participation Opportunities</b> during event promotion, allowing you to share your message directly with our audience.</li><li>● <b>Dedicated Social Media Post</b> announcing your exclusive partnership.</li><li>● <b>Complimentary Women of Waco Email Blast</b> (pre- or post-conference, valid up to six months after the event) to our entire network.</li></ul>
<i><b>Extended Online Presence</b></i>	<ul style="list-style-type: none"><li>● <b>Prominent Website Promotion</b> for 120 days, featuring your logo, a detailed company description, and a direct link to your website.</li></ul>
<i><b>Event Access</b></i>	<ul style="list-style-type: none"><li>● <b>Five (5) Complimentary Passes</b> to the Women of Waco conference.</li></ul>



# Ascent Alliance

Investment: \$2,500 - Limited to two packages available

<i>High-Visibility Positioning</i>	<ul style="list-style-type: none"><li>● <b>Prominent Booth Position</b> at the conference.</li><li>● <b>Exclusive Sponsor of the Concluding Afternoon Social Hour</b>, with your logo prominently displayed on all reception signage.</li></ul>
<i>Audience Connection</i>	<ul style="list-style-type: none"><li>● <b>Dedicated Social Media Post</b> announcing your participation.</li><li>● <b>Complimentary Women of Waco Email Blast</b> (pre- or post-conference, valid up to six months after the event).</li></ul>
<i>Online Presence</i>	<ul style="list-style-type: none"><li>● <b>Website Promotion</b> featuring your logo, company description, and a direct link to your website.</li></ul>
<i>Event Access</i>	<ul style="list-style-type: none"><li>● <b>Three (3) Complimentary Passes</b> to the Women of Waco conference.</li></ul>

# Momentum Mover

Investment: \$1,500 - Limited to three packages available

<i>Event Presence</i>	<ul style="list-style-type: none"><li>● <b>Dedicated Booth Space</b> at the conference</li></ul>
<i>Audience Recognition</i>	<ul style="list-style-type: none"><li>● <b>Dedicated Social Media Post</b> announcing your participation.</li></ul>
<i>Online Presence</i>	<ul style="list-style-type: none"><li>● <b>Website Promotion</b> featuring your logo, company description, and a direct link to your website.</li></ul>
<i>Event Access</i>	<ul style="list-style-type: none"><li>● <b>Two (2) Complimentary Passes</b> to the Women of Waco conference</li></ul>



# Growth Catalyst

Investment: \$500 - Limited to twenty packages available

<i>Event Presence</i>	<ul style="list-style-type: none"><li>• <b>Dedicated Booth Space</b> at the conference.</li></ul>
<i>Online Presence</i>	<ul style="list-style-type: none"><li>• <b>Website Promotion</b> featuring your logo.</li></ul>
<i>Event Access</i>	<ul style="list-style-type: none"><li>• <b>One (1) Complimentary Pass</b> to the Women of Waco conference.</li></ul>

# Connect & Contribute

Investment: \$500

<i>Online Presence</i>	<ul style="list-style-type: none"><li>• <b>Website Promotion</b> featuring your logo.</li></ul>
<i>Event Access</i>	<ul style="list-style-type: none"><li>• <b>One Complimentary Pass</b> to the Women of Waco conference.</li></ul>

**Ready to elevate your brand and support the  
Women of Waco? Secure your package now!**

