

# Elevate Your Brand with the Women of Waco Sponsorship

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*The Women of Waco (WOW) is dedicated to empowering and connecting women in our community. By partnering with us, you align your brand with a powerful network of professionals, entrepreneurs, and leaders. Our sponsorship packages offer unparalleled opportunities to increase your visibility, engage with our audience, and demonstrate your commitment to supporting women's advancement.*

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## Sponsorship Packages:

- Pinnacle Partner
  - Ascent Alliance
  - Momentum Mover
  - Growth Catalyst
  - Connect & Contribute Package
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# Pinnacle Partner Package:

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**Investment: \$4,000** (Exclusive opportunity, only one available)

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- As our **Pinnacle Partner**, you'll receive the highest level of exposure and engagement, positioning your brand as a leading advocate for women in Waco.
- **Premier Visibility:**
  - **Exclusive Premium Booth Position** located near event registration for maximum foot traffic.
  - **Prominent Logo Placement** on all event communications, including emails, social media, and key on-site signage.
- **Direct Audience Engagement:**
  - **Attendee List** with full contact information for one pre-event and one post-event outreach (within 30 days of the event).
  - **Two Podcast Participation Opportunities** during event promotion, allowing you to share your message directly with our audience.
  - **Dedicated Social Media Post** announcing your exclusive partnership.
  - **Complimentary Women of Waco Email Blast** (pre- or post-conference, valid up to six months after the event) to our entire network.
- **Extended Online Presence:**
  - **Prominent Website Promotion** for 120 days, featuring your logo, a detailed company description, and a direct link to your website.
- **Event Access:**
  - **Five (5) Complimentary Passes** to the Women of Waco conference.



# Ascent Alliance Package:

**Investment: \$2,500** (Limited to Two Packages)

The **Ascent Alliance** provides significant brand exposure and a unique opportunity to connect with attendees during our networking reception.

- **High-Visibility Positioning:**
  - **Prominent Booth Position** at the event.
  - **Exclusive Sponsor of the Concluding Afternoon Social Hour**, with your logo prominently displayed on all reception signage.
- **Audience Connection:**
  - **Dedicated Social Media Post** announcing your participation.
  - **Complimentary Women of Waco Email Blast** (pre- or post-conference, valid up to six months after the event).
- **Online Presence:**
  - **Website Promotion** featuring your logo, company description, and a direct link to your website.
- **Event Access:**
  - **Three (3) Complimentary Passes** to the Women of Waco conference.

# Momentum Mover Package:

**Investment: \$1,500** (Limited to Three Packages)

The **Momentum Mover** offers valuable brand visibility and direct engagement opportunities with our attendees.

- **Event Presence:**
  - **Dedicated Booth Space** at the conference.
- **Audience Recognition:**
  - **Dedicated Social Media Post** announcing your participation.
- **Online Presence:**
  - **Website Promotion** featuring your logo, company description, and a direct link to your website.
- **Event Access:**
  - **Two (2) Complimentary Passes** to the Women of Waco conference.



# Growth Catalyst Package:

**Investment: \$500** (Limited to Twenty Packages)

The **Growth Catalyst** is an excellent entry-level option to gain visibility and support the Women of Waco community.

- **Event Presence:**
  - **Dedicated Booth Space** at the conference.
- **Online Presence:**
  - **Website Promotion** featuring your logo.
- **Event Access:**
  - **One (1) Complimentary Pass** to the Women of Waco conference.

# Connect & Contribute Package:

**Investment: \$500**

The **Connect & Contribute** is an excellent entry-level option to gain visibility and support the Women of Waco community.

- **Online Presence:**
  - **Website Promotion** featuring your logo.
- **Event Access:**
  - **One Complimentary Pass** to the Women of Waco conference.

*Ready to elevate your brand and support the Women of Waco? Secure your package today!*

